



The Center for Performing Arts at Governors State University creates a first-rate theater playbill/program. We offer advertising opportunities to local businesses as a way of engaging the public, enhancing the experience of our patrons, and supporting local community partners. Our venue capacity is 1165 patrons. Each show is supported by an integrated marketing plan including paid media, social media, publicity, and web promotion to maximize event attendance.

Advertising packages and rates

	Full Page	Half Page
Full Season	\$2,000	\$1,000
One Show	\$200	\$100
Main Stage Series	\$750	\$375

Ad Specifications

Full Page	4.875" (w) x 3.75" (h)
Half Page	4.875" (w) x 3.875" (h)

All ads are b/w unless otherwise specified. Art should be submitted in a high-resolution (300 dpi) digital or camera-ready format* **COLOR cover options are also available at a premium.**

Camera-ready ads & payment due: Two weeks prior to event

To reserve a space, please fill out your information or call 708.235.2222, email Jane Cox at jcox1@govst.edu or Fax: 708.235.2121

ADVERTISER _____
CONTACT _____
PHONE _____ FAX _____
ADDRESS _____
CITY _____ STATE _____ ZIP CODE _____
DATE _____
DESIRED PACKAGE OR EVENT _____
 FULL PAGE HALF PAGE

*If you do not have a camera-ready ad, typesetting and graphic design is available. Formats include jpeg and PDF.